



3rd Notice!!!
PARRISH STREET PROJECT AREA
FAÇADE GRANT PROGRAM

February 7th, 2008

Dear Parrish Street Property/Business Owner:

Are you aware of the new financial incentives available to property owners and businesses in the Parrish Street Project Area? The Parrish Street Advocacy Group and Downtown Durham Inc. want to make sure that you know about this great opportunity.

There is now an enhanced Façade Grant Program for the Parrish Street Project Area. **The Façade Grant amount for properties in the Parrish Street Project Area has been doubled from \$4000 to \$8000! This is a dollar for dollar matching grant for up to \$8000.** We want to make sure that you are aware of this new opportunity to improve the façade of your property and to participate in the revitalization of Parrish Street.

We have included an application for the Parrish Street Façade Grant for your convenience as well more details and Step by Step Guidelines for completing the application. **Please note that funds for this program are allocated on a first-come first-served basis.** So if you are interested in applying, the sooner you get your application in the better.

We started with \$40,000 in the Parrish Street Façade Grant Program. As of February 1st, we only have \$24,000 left. So if you don't want to miss out on this opportunity you need to act quickly!

Please look over the enclosed information and feel free to contact Downtown Durham, Inc. at (919)682-2800 if you have any questions. You can also get information from Downtown Durham Inc.'s website www.downtowndurham.com or the Parrish Street Advocacy Groups website www.parrishstreet.org.

We hope that you will consider taking advantage of this opportunity to improve the façade of your building and to play a role in the revitalization of Parrish Street.

Sincerely,

Bill Kalkhof
President
Downtown Durham Inc.

Chuck Watts
Chair
Parrish Street Advocacy Group